

FOR IMMEDIATE RELEASE

Media Inquiries

Jennifer Graham

703-247-0298

jgraham@kastle.com

6402 Arlington Boulevard

Falls Church, VA 22042

www.kastle.com



Cushman & Wakefield Partners with Kastle Systems to Enable Mobile, Hands-Free Access Control, Redefining the Tenant Experience

Cushman & Wakefield, a leading global real estate services firm, implements KastlePresence to improve convenience and enhance security for their building and tenants.

FALLS CHURCH, VA (December 12, 2017) – Kastle Systems International, the industry leader in innovative managed security solutions and services, today announced that KastlePresence – their intuitive Internet of Things (IoT) solution – is one of the premier amenities at Cushman & Wakefield’s 1401 Eye Street property, a premier office building in Washington DC. Kastle’s state-of-the-art mobile platform allows building staff and tenants to use the Bluetooth technology on their smartphones — instead of physical keys or cards — to easily access the building’s perimeter, elevators, and individual suites, offering an experience that goes above and beyond what traditional access control solutions provide: hands-free access, mass notifications, and personal panic capability – right from the smartphone.

Kastle is an ideal security partner for Cushman, whose mission is to “transform the way people work, shop, and live.” Their 45,000 employees in more than 70 countries help occupiers and investors optimize the value of their real estate by combining their global perspective and deep local knowledge with an impressive platform of real estate solutions – now including KastlePresence.

KastlePresence, which leverages a system of smartphones, access control readers and wireless beacons to be location-aware and is managed by Kastle’s award-winning team, is integral to the Cushman’s philosophy of a ‘partner first’ approach when it comes to the next generation of real estate technology and innovation. Since its initial launch in 2015, KastlePresence has been rolled out to hundreds of customers ranging from professional services firms to building owners across several major markets in the U.S., including New York, San Francisco, Washington, D.C., Los Angeles, Dallas, Houston, and Chicago.

“Our ability to differentiate our properties and provide unique amenities are what attract and retain tenants,” said Angela McKinney, Property Manager for Cushman & Wakefield’s 1401 Eye Street property. *“The KastlePresence app provides not only a ‘wow’ factor, but also the peace-of-mind and security that we demand for our tenants.”*

KastlePresence redefines experiences in all types of properties, which is important during a time when avid technology-consuming millennials are becoming the largest segment of the population. *“With the pace of change in the world today, we have to continually innovate to deliver increasing value to our customers,”* said Andrew Kovacs, Director of Strategic Accounts for Kastle. The features of the KastlePresence platform include:

- Doors that open with a smartphone, hands-free, without unlocking or presenting the device.
- A single, mobile credential that can be activated across multiple sites.
- A personal safety button providing first responders with exact location within the building.
- Messaging center enabling owners and managers to push notifications to users’ smartphones.
- App that is constantly connected, and low maintenance with battery-efficient performance.
- Trending and real-time occupancy data for better space and energy optimization.
- New mobile capabilities for building owners and property managers to call elevators, open doors for a remote location and easily authorize visitors.

“The KastlePresence app has enhanced our ability to be more responsive to the needs of our tenants,” said Sarah Alt, Director for Cushman & Wakefield. *“Being able to remotely lock/unlock doors for tenants across multiple properties, all from my phone, has been a game changer – particularly after business hours.”*

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"With building technologies advancing at a faster pace than ever, we value our partnerships with leading companies like Cushman & Wakefield, who exemplify commitment to customer service and responsible implementation of technological innovation." said Kastle Systems' CEO & Co-Chairman Piyush Sodha.

Cloud computing and networks of data-gathering sensors are making everything in our lives mobile, virtual, automated, and connected — smart. Kastle Systems knows this is just the beginning. As the developer, owner, and operator of the KastlePresence platform, Kastle Systems has been building an Internet of Things operating system for the last several years. Kastle will continue to leverage its rich tradition of customer service and "voice of customer" product development to keep the platform relevant as technologies, expectations, and needs continue to evolve with the rise of the millennial generation. KastlePresence simplifies everyday experiences, while setting the expectation for the industry, IoT, and generations ahead.

For more information, contact Jennifer Graham, 703-247-0298, jgraham@kastle.com. Follow Kastle Systems on LinkedIn, www.linkedin.com/company/kastle-systems, visit www.kastle.com or call 1-855-527-8531 to learn more about all of Kastle Systems' security solutions.

About Kastle Systems

Kastle Systems has been leading the security industry for more than 45 years with new technologies and advanced security solutions. Named the 2015 Systems Integrator of the Year for outstanding innovation and customer experience by SDM, the industry's leading trade publication, Kastle operates and manages security systems for its clients remotely, around-the-clock. Kastle protects over 10,000 locations nationwide and internationally. Kastle's innovative outsourced security services significantly reduce costs and improve the critically important, 24/7 performance of security systems for building owners, developers, and tenants. Headquartered in Falls Church, Virginia, Kastle is the largest security company in DC, according to the Washington Business Journal. Kastle also has offices in Los Angeles, San Francisco, Houston, Dallas, Chicago, New York, Philadelphia and Sydney, Australia.

About Cushman & Wakefield

Cushman & Wakefield is a leading global real estate services firm that helps clients transform the way people work, shop, and live. Our 45,000 employees in more than 70 countries help occupiers and investors optimize the value of their real estate by combining our global perspective and deep local knowledge with an impressive platform of real estate solutions. Cushman & Wakefield is among the largest commercial real estate services firms with revenue of \$6 billion across core services of agency leasing, asset services, capital markets, facility services (C&W Services), global occupier services, investment & asset management (DTZ Investors), project & development services, tenant representation, and valuation & advisory. 2017 marks the 100-year anniversary of the Cushman & Wakefield brand. 100 years of taking our clients' ideas and putting them into action. To learn more, visit www.cushwakecentennial.com, www.cushmanwakefield.com or follow [@CushWake](https://twitter.com/CushWake) on Twitter.